

## Scientific Director

Americo Cicchetti, Director of the Graduate School of Health Economics and Management (ALTEMS)

## Organizing committee

- Daniele Mascia, Assistant Professor at Università Cattolica del Sacro Cuore and Scientific Coordinator of the Strategy and Innovation Area at ALTEMS
- Stefano Villa, Associate Professor at Università Cattolica del Sacro Cuore and Scientific Coordinator of the Operations Management Area at ALTEMS

## Information

Università Cattolica del Sacro Cuore  
Alta Scuola di Economia e Management dei Sistemi Sanitari  
Tel. 06.30155863 - Fax 06.30155779  
<http://altems.unicatt.it>

### *For information about the program*

Stefano Villa  
Cell. 339/1234.643  
[stefano.villa@unicatt.it](mailto:stefano.villa@unicatt.it)

### *Secretary*

Servizio Manifestazioni, corsi di formazione, ECM e congressi  
Tel. 06.30154297 - 06.30154074  
[raffaella.empler@unicatt.it](mailto:raffaella.empler@unicatt.it)

## Summer School

# Health Care Management

1<sup>st</sup> edition



**July 11-15, 2016**

Rome, Università Cattolica del Sacro Cuore

## Why a Summer School in Health Care Management?

The current environment in which health care organizations are currently operating is increasingly characterized by turbulence. Many health care systems around the globe are changing. The welfare state of many countries has been urged to be revisited in light of the economic crisis and the shrinking of public finance.

In addition, we are assisting at an increasing modification of patients' health needs. The incidence of elderly people on the whole population is much greater than in the past and the demand of patients is radically changed. What patients are continuously asking for is the provision of a whole set of integrated services rather than single episodes of care. This requires the adoption of innovative organizational models providing integration within organizational boundaries, as well as between hospital and primary care sectors.

In this context, in order to be able to keep up with patient needs and expectations delivering high quality care in an efficient way, the key driver is innovation both technological innovation and innovation in the organization of healthcare delivery processes.

Thereafter, health care executives are urged to update their managerial competences and skills, improving their knowledge regarding on how to promote and lead innovation, implement change effectively and monitor the results.

## Why Università Cattolica del Sacro Cuore?

In the last 15 years **Università Cattolica** has extensively invested in the area of healthcare management through the creation of different **research centers and programs** such as: (i) the **Research Centre in Healthcare Management (CERISMAS)**; (ii) **the inter-faculty (Medicine & Surgery and Economics) courses at the Rome campus** in Healthcare Management and Economics (college degree and master of science) and (iii) the **Graduate School of Health Economics and Management (ALTEMS)** that hosts this summer school.

Finally, for foreigner participants, learning healthcare management in Italy is definitely a stimulating experience since the Italian healthcare system is one of the few in the world that guarantees an actual universal coverage with excellent clinical outcomes (it has been ranked second by the *World Healthcare Organization*) and with an efficient use of resources (according to the recent *Bloomberg 2014 ranking* Italy is the third most efficient healthcare system).

## Main goals

With the Summer School participants will be able to:

- upgrade their managerial competencies in the healthcare field;
- develop state of the art knowledge of current trends in hospital governance, organization and management;
- open up the mindset of executives towards new models, considering what happens in other countries;
- learn more about best practices (in Italy and abroad);
- understand the critical conditions to successfully innovate the organization of healthcare delivery processes;
- develop new contacts and create a new community of professionals.

In general Health Care Management Summer School aims to create a network of Managers who want to share their experience and expertise and compare their practices with the ones of their colleagues. People with managerial responsibility in health care delivery organizations are likely to benefit from a learning environment of both in-country and international peers which enables cross-fertilization of ideas and knowledge.

## Topics and Teaching Methods

The course program is structured around seven logical blocks:

1. Sustainability in Health Care;
2. Strategic Organization Design;
3. Operations management;
4. Integrated care;
5. Strategy and Performance Evaluation;
6. Innovation Management;
7. Leadership and People Management.

Conceptual frameworks, case discussions, and skill-oriented activities will be applied to each topic.

Furthermore, two field visits are planned within the course at:

1. University Teaching Hospital "Agostino Gemelli" of Rome. The visit and meeting with the top management of the Teaching Hospital will be focused on the organization and tools used in the management of clinical operations and patient flows logistics;
2. Casa della Salute (Emilia-Romagna). The visit and meeting with the top management of this structure will be focused on the organization and management tools of a new organizational model in which primary care and social activities are highly integrated to respond, through an holistic approach, to the complex needs of elderly patients.

The course starts on Monday, July 11<sup>th</sup> 2015 and finishes on Friday, 15<sup>th</sup> July 2015

**All lectures are run in English.**

## Who should attend?

The Summer School is addressed primarily to top and middle managers who have already background and experience in the field. Some examples of participant profiles are: hospital CEOs, General Managers, Medical and Administrative directors, Heads of Departments, top management (e.g. controller or operations manager) and senior consultants.

Multidisciplinary approach is strongly encouraged so no specific prerequisite is required as for the type of undergraduate diploma achieved.

## Fees and Application

The Summer School fee is 2.400,00 € + VAT. Program fee includes daily lunches, internal transfers and all course materials. Participants must arrange for their own housing.

No reimbursements will be done to those who quit the program.

**Deadline for applications: June 30, 2016.** Applications must be submitted through the application form available on the website <http://altems.unicatt.it>.